FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

	OMB
STATEMENT OF CHANGES IN DENERICIAL OWNERSHIP	OMB Number
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Check this box if no longer subject	SIAIEMEN
o Section 16. Form 4 or Form 5	
obligations may continue. See	
nstruction 1(h)	Filed

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL							
OMB Number: 3235-0287							
Estimated average burden							
hours per response:							

1. Name and Address of Reporting Person*  MARCIANO PAUL			2. Issuer Name <b>and</b> Ticker or Trading Symbol GUESS INC [ GES ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director X 10% Owner  X Officer (give title Other (specify below)  Chief Creative Officer				
(Last) C/O GUESS?,	3. Date of Earliest Transaction (Month/Day/Year) 12/21/2023													
1444 SOUTH ALAMEDA ST			4. If Amendment, Date of Original Filed (Month/Day/Year)							ndividual or Joint/Gr	oup Filing (Che	ck Applicable		
(Street) LOS ANGELES CA 90021									X Form filed by One Reporting Person Form filed by More than One Reporting Person					
				Rule 10b5-1(c) Transaction Indication										
(City)	(State)	(2	ip)	Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										
		Table	I - Non-Deriva	tive Securities	S Acq	uirec	l, Dispose	d of, c	r Benefi	cia	lly Owned			
1. Title of Securit	y (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(,	(	
Common Stock			12/21/2023		S		300,000(1)	D	\$23.5518	8(2)	4,325,109	I	by Maurice Marciano Trust <sup>(3)</sup>	
Common Stock											167,439(4)	D		
Common Stock											10,638,550(4)	I	by Paul Marciano Trust <sup>(5)</sup>	
Common Stock											1,081,700	I	by ENRG Capital Holdings, LLC <sup>(6)</sup>	
Common Stock											170,666	I	by G Financial Holdings, LLC <sup>(7)</sup>	
Common Stock											339,005	I	by G Financial Holdings II, LLC <sup>(8)</sup>	
Common Stock											103,801	I	by Next Step Capital, LLC ( <sup>(9)</sup>	
Common Stock											554,940	I	by Next Step Capital II, LLC <sup>(10)</sup>	
Common Stock											105,977	I	by Exempt Gift Trust <sup>(11)</sup>	
Common Stock				va Sacuritias							370,309	I	by Nonexempt Gift Trust <sup>(12)</sup>	

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Tal Date (Month/Day/Year)	DA-IP C Defrivati Execution Date, if any (e.g., pu (Month/Day/Year)	itSo,d€@hl	lsSir, W	ies Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	<b>ifeCht(Thep</b> Expiration Da <b>Oppid(OrDS</b> y/ <b>C</b>	osedaof, ( aanvertib	7- Bigneficial Amount of Secousities Underlying Derivative Security (Instr. 3 and 4)	Derivative	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Ins 8)	ion str.	5. Number of Derivative Securities Acquired (A) or (D)	6. Date Exerc Expiration Da (Month/Day/Y Date Exercisable	te	7. Title and Amount জount Securites Underlyngber Derivate উধিয়াজুগ্লিগ্ৰন্ধ	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	n of Respons					of (D)			3 and 4)		Reported Transaction(s)		
1. This sale to	1. This sale transaction is also being reported on a Form 4 for the Reporting Persons brunstr. Waterice Marciano.												
2. The reported price represents the weighted average price for shares sold in multiple transactions ranging from \$23.3150 to \$24.0700. The details of the amounts and prices will be provided to the Issuer,													

- 3. Shares are held by the Maurice Marciano Trust. This reporting person disclaims any and all beneficial interest in these shares. The filing of this report shall not be deemed an admission that the reporting person is the beneficial owner of any of such shares for purposes of Section 16 of the Securities Exchange Act of 1934 or for any other purpose.
- 4. Reflects changes in form of ownership that are exempt pursuant to RCode a-V3 unde(A)he S(D)nriti Exercisable A(Date) 934 sinc title reShares change in pecuniary interest.
- 5. Shares are held by the Paul Marciano Trust dated, 2/20/86.
- 6. Shares are held by ENRG Capital Holdings, LLC (previously known as NRG Capital Holdings, LLC).
- 7. Shares are held by G Financial Holdings, LLC.
- 8. Shares are held by G Financial Holdings II, LLC.
- 9. Shares are held by Next Step Capital, LLC. The reporting person disclaims beneficial ownership of these shares, except to the extent of the reporting person's pecuniary interest therein.
- 10. Shares are held by Next Step Capital II, LLC. The reporting person disclaims beneficial ownership of these shares, except to the extent of the reporting person's pecuniary interest therein.
- 11. Shares are held by Exempt Gift Trust under the Next Step Trust. The reporting person disclaims beneficial ownership of these shares, except to the extent of the reporting person's pecuniary interest
- 12. Shares are held by the Nonexempt Gift Trust under the Next Step Trust. The reporting person disclaims beneficial ownership of these shares, except to the extent of the person's pecuniary interest therein.

Jason T. Miller (attorney-in-12/26/2023 fact)

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.