FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANG	SES IN BENE	FICIAL OW	NERSHIP

OMB APPROVAL											
OMB Number: 3235-0287											
Estimated average burden											
hours per response	0.5										

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MARCIANO PAUL					ssuer Name and Ti		Tradir	ng Symbol		Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner				
(Last) C/O GUESS?,	(Last) (First) (Middle) C/O GUESS?, INC.			3. Date of Earliest Transaction (Month/Day/Year) 01/30/2024							below)	Officer (give title Other (sp below) Chief Creative Officer		
1444 SOUTH ALAMEDA ST(Street)			4. If	f Amendment, Date	of Orig	inal F	iled (Month/Da	Lin	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
LOS ANGELES	OS CA 90021			L						Form filed by More than One Reporting Person				
(City)	(State)	(State) (Zip)			Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is int satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.									
		Table I - N	lon-Deriva	tive	Securities Ac	quire	d, D	isposed o	f, or B	eneficia	ally Owned			
Date		2. Transaction Date (Month/Day/Y		Execution Date,		ction Instr.	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock			01/30/202	24		F		36,985	D	\$23.36	130,454	D		
Common Stock											10,478,550	I	by Paul Marciano Trust ⁽¹⁾	
Common Stock											105,977	I	by Exempt Gift Trust ⁽²⁾	
Common Stock											370,309	I	by Nonexempt Gift Trust ⁽³⁾	
Common Stock											170,666	I	by G Financial Holdings, LLC ⁽⁴⁾	
Common Stock											339,005	I	by G Financial Holdings II, LLC ⁽⁵⁾	
Common Stock											1,081,700	I	by ENRG Capital Holdings, LLC ⁽⁶⁾	
Common Stock											4,325,109	I	by Maurice Marciano Trust ⁽⁷⁾	
Common Stock											103,801	I	by Next Step Capital, LLC (⁽⁸⁾	
Common Stock											554,940	I	by Next Step Capital II, LLC ⁽⁹⁾	
		Table II			Securities Acq									

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Tal Date (Month/Day/Year)	6 Pe Derivat Execution Date, if any (e.g., pl (Month/Day/Year)	Ve Se Transa ItSod€€	Curit iden iden, V	of VB (in Secu Acqu (A) o Dispo of (D (Instrand &	rities ired r osed) : 3, 4	க், அங்கமை sy/ க்ஷை vertib d			Meficial int of one of the office of the o	le Dierné. Derivative Security (Instr. 5)	J9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial -Ownership- (Instr. 4)
											Amount or				
1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transa E88e (ction Instr.	5. Nu of Deriv	mber atRe	6. Date Exercipation Days Month Days	isable and Expiration Date ear)	7. Titl	Number notof itles	8. Price of Derivative Security	9. Number of derivative Securities	10. Ownership Form:	11. Nature of Indirect Beneficial
(Instr. 3) Explanatio	Price of not Respons	es:	(Month/Day/Year)	8)		Secu				Under Deriva		(Instr. 5)	Beneficially Owned	Direct (D) or Indirect	Ownership (Instr. 4)
1. Shares are	h Security he Pa	ul Marciano Trust dat	ed, 2/20/86.			(A) o		_			ity (Instr.		Following	(I) (Instr. 4)	
2. Shares are therein.	held by Exemp	ot Gift Trust under the	e Next Step Trust. Th	e reporti		Of (D (Inst			ership of these	shares.	except to t		herorted heronsaction(s) (Instr. 4)	n's pecuniary	interest
3. Shares are held by the Nonexempt Gift Trust under the Next Step Trust. The reporting 18 Shon disclaims beneficial ownership of these shares, except to the extent of the person's pecuniary interest therein.															
4. Shares are	held by G Fina	ncial Holdings, LLC			•	•	•	-	-		or	•	-	•	
5. Shares are	held by G Fina	ncial Holdings II, LL	.C.			•	•	•			Number				.
6. Shares are	held by ENRO	Capital Holdings, Ll	LC.	Code	. v	(A)		- Date _ Exercisable	Expiration Date		of Shares				:

^{7.} Shares are held by the Maurice Marciano Trust. The reporting person disclaims any and all beneficial interest in these shares. The filing of this report shall not be deemed an admission that the reporting person is the beneficial owner of any of such shares for purposes of Section 16 of the Securities Exchange Act of 1934 or for any other purpose.

- 8. Shares are held by Next Step Capital, LLC. The reporting person disclaims beneficial ownership of these shares, except to the extent of the reporting person's pecuniary interest therein.
- 9. Shares are held by Next Step Capital II, LLC. The reporting person disclaims beneficial ownership of these shares, except to the extent of the reporting person's pecuniary interest therein.

<u>Jason T. Miller (attorney-in-fact)</u> <u>02/01/2024</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.